

INTERNATIONAL SCHOOL OF BUSINESS & MEDIA



ACROSS THE GLOBE IN 17 YEARS

RECRUITER'S HANDBOOK 2017-18

I am an ISBMite

I am an effective problem solver.
I am determined to move forward.
I blend my passion with perseverance, which makes me successful
I challenge every benchmark, and try to better it
I enjoy reaching the heights - and the pains to reach there
always believe - **I CAN....**

.....I am an ISBMite

VISION

Creating a world class education environment that allows students to fully develop their professional abilities and to foster a strong sense of responsibility and ethics.

MISSION

- To develop dynamic professional, who will lead the global business environment.
- To further develop our quality of network with renowned educationalists and professionals in the corporate and social area.



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"Don't wait for your ship to come in ... swim out to it.. this philosophy pretty much sums up the culture at ISB&M. Lucky to be an alumnus of this institution that prepares its students for the world outside. In adversity or adventure each day is an opportunity which one should grab, own and conquer. As our founder Dr. Kumar would always say ... Luck doesn't work on its own, Luck happens when preparation meets opportunity. These are not mere words but a value system inculcated in each and every student of this institute. Inspiring leadership along with excellent curriculum backed by ingenious and committed faculty. Wishing everyone at ISB&M more success and a greater heights! "

ANUPAMA BOSE CHAUDHARY

Associate Director and Head
ABC Consultant
2001-2003



ABOUT ISB&M

ISB&M has been the center of excellence in management education since its inception in 2000. With more than 8,000 alumni working in India and across the globe, the institute nurtures leadership talent, which is driven by a culture of responsibility and global outlook.

Picturesque campus spread across 14 acres of lush green land in the periphery of Pune city - provides a world class learning environment with focus on development of skill and behavioral competencies.

Follows the best practices in management education arena (such as IVEY League) which makes us stand apart.



NISHITH GUPTA

Global Lead Forecasting - Devices & Digital
AMAZON
2005-2007

"It's been a decade of association with ISB&M but still carry the feelings of a student of such an amazing, distinguished and lively B-School. It was a time filled with anticipation, some anxiety and wonderful discoveries. The guidance of experienced faculties clubbed together with a diverse set of peers grooms you to "not just be in the game but to be at the top of the game"."

IVY LEAGUE

With an effort to benchmark and learn, we continually aim to excel and be the best. Our efforts towards such objective-driven, meaningful education opens the gateway to self development and a successful career.

"We recognize your talent and direct your career in a way so that you can compete with the best."

We have learned the following from Ivy League philosophy:

- **Creating Champions**
- **Lifelong success**
- **Excellence in Education**
- **Excellence in Sports**

SANDEEP RATHORE
Area manager
LG Electronics
2009-2011

"Enrolling in ISBM was a valuable investment for me. In addition to broadening my perspective on business management, it has helped me to grow both professionally and personally. I have become more confident and learnt to face challenges head on with creative approaches and turn them into opportunities."



FROM PRESIDENT'S DESK



"The value of a college education is not the learning of many facts but the training of the mind to think..."

- Albert Einstein

Dr. Pramod Kumar

(Ph.D. in Organizational Behavior from IIT Mumbai. Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur, Ex-Director, SIBM, Pune. Consultant over more than 80 companies worldwide. Author of more than 100 research cases and management games. Research quoted internationally in textbooks & journals. Served in Govt. of India, Committee of Management Education.)

Over the last 16 years, we have produced some great talent. Talented professionals who benchmark very well with the best talent globally. Our alumni work with top rated employers all across the globe and handle middle to senior management level responsibility. They work in USA, Europe, Singapore, Middle-East, South Africa and Australia.

At ISB&M, they go through a robust learning programme. Education at ISB&M is continuous dialogue about structure and processes that intertwines development, personal proficiency, knowledge and analytical tools. At ISB&M, a student is encouraged to explore and experiment with every thought and wish. You can go wrong but do not deny to yourself. Every wrong can be modified; after all, what can go so bad that it cannot be retrieved. While you can deny to yourself and feel safe, the risk you take can considerably raise your capability and self-esteem like an achiever. Living a good life is wish of all human beings, an achiever is different. We train them to drive themselves hard, recreate their values that serve them well even if they challenge the old values that they learned while growing up at home. At ISB&M, they turn into self-driven professional who compete at benchmarked standards.

CAMPUS HEADS



Dr. SAROJA ASTHANA
Founder, Mulshi Group of Institutions

At MIBM, our goal is to ensure that our students achieve both personal and professional success by connecting them with people in businesses, nonprofits, and entrepreneurial opportunities. Our Management, Faculty, Alumni and Career Development Team has a proven record of assisting our students find success in multiple economies across multiple industries and functions. Our mission is educating leaders for business and society.

The MIBM student learns subjects across departmental boundaries and excels in extracurricular activities. The mix of technology and management skills that our students possesses makes them an invaluable asset to any organization they work for. They've earned their way through hands-on experiences and excelled through leadership opportunities provided to them during their management program at MIBM.

As a recruiter, we invite you to become part of this. Engage our students directly and you'll see for yourself -- the bright and talented individuals who can help take your organization to new heights.

Dr. ANIRBAN SENGUPTA
Executive Director, ISB&M Group

Dr. Anirban Sengupta brings in more than 25 years' professional experience in industry as well as academics. He spent almost a decade in the credit rating industry with CRISIL (a Standard & Poor's Company) and FITCH Ratings India before moving into academics. He has served as Dean, University of Petroleum and Energy Studies (UPES) Dehradun, Director, Center for Healthcare Management, Administrative Staff College of India (ASCI) Hyderabad and Chairperson Placement, Goa Institute of Management (GIM) Goa. He has also served as Visiting Faculty with IIM Indore and IIM Kozhikode. He was awarded Dewang Mehta Best Teacher Award for Retail Management in the year 2009.



Dr. ARPITA ROY
Campus Head, ISB&M Kolkata

Over 15 Years of teaching experience .Has also worked as corporate Training for organization like LIC, TIL etc.ISB&M is not just another two year management programme; it is an institution which triggers high aspiration level and career building among its students. ISB&M alumni have, with a short time span, made a mark for themselves, by performing successfully in corporate houses across industry verticals and functional areas, in India and overseas.

ISB&M has four key factor that corporate recruiters look for in a quality B school – Faculty and academic processes placements and corporate relations. The stay at ISB&M Kolkata will be an experience that our alumni will cherish and recall nostalgically long after they have passed out from the gates of this School and enter the portals of top management in industry in India and overseas.

CNN MONEY RESEARCH 2017

*World's top 21 Employers for New Grads
ISB&M boasts of global achiever Alumni,
Working with the best of companies,
Preferred by graduates from world's
top B school.*

SAURISH CHOUDHURY

Marketing & Sales Professional
Apple
2007-2009

APOORVA SINHA

Human Capital Management
Ernst & Young
2010 -2012

PRASANT BANTHIA

Associate
Goldman Sachs
2007-2009

SHRAVAN K GOLLAMUDI

Google Maps Analyst
Google
2009-11

ASHISH DUBEY

Senior Financial Analyst
PWC
2012-14

ADITEE LAL

Talent Acquisition
Deloitte
2007-09

ANSHUL RATHOD

Partner Account Manager
Microsoft Corporation India Pvt. Ltd.
2001-2003

RISHI BASU

Manager HR
KPMG
2005-2007

SANDEEP BEHERA

Senior Executive- Sales
L'Oréal
2007-2009

DIVYA PRAKASH

Chief Technology Officer
J P MORGAN
2007-2009

ROHAN LADDHA

R.M. West
ADIDAS GROUP
2003-2005

MRINALI PATHAK

Team Leader - Human Resources
The Boston Consulting Group
2010 - 2012

AMRISHA SOANS

Vice President
Morgan Stanley
2003-2005

DEEPTI DWIVEDI

HR Business Partner
Sony Pictures Networks India
2001 - 2003

INDRAJIT SARKAR

Human Resource
Coca Cola Beverages Pvt. Ltd.
2009 - 20115

SUPRIYA JAIN

HR Business Partner
Unilever
2005 - 2007

SHEBANY DEVAIAH

GM Marketing
Johnson & Johnson
2007-2009

TANURIMA SENGUPTA

Sr. Business System Analyst
BOA Merrill Lynch
2006-2008

RANJIT MOHANTY

Sr. Advisory Consultant/Project Manager
IBM
2007-2009

**APPLE
ERNST & YOUNG
GOLDMAN SACHS
GOOGLE
PWC
DELOITTE
MICROSOFT
KPMG
L'OREAL
JP MORGAN
NIKE
ADIDAS
McKINSEY & COMPANY
BOSTON CONSULTING GROUP
MORGAN STANLEY
SONY
COCA-COLA
UNILEVER
JOHNSON & JOHNSON
BOA MERRILL LYNCH
IBM**

ALUMNI ACROSS GLOBE

SHUBHA SHRIDHARAN

Global Director - HR
Phillips Lightening
Amsterdam Area, Netherlands
2000-2002

MOONMOON VERMA

HR- Director- Challenge & Strategy
Leader APAC
Visa
Singapore
2001-2003

RAHOUL SAWANI

Business Director
ASEAN & ANZ, Dupont
Singapore
2000 – 2002

ANSHU SINGH

Consultant
GEP Worldwide
London, United Kingdom
2009 – 2011

RAJA BABBER

Senior Lead – Market Solutions,
Market and Franchise Development
S&P Global Ratings
Singapore
2001-2003

AMRISHA SOANS

Vice President
Morgan Stanley
New York, USA
2003 – 2005

DEEPRATNA SINGH

Sr. Talent Manager
Amazon
Seattle, Washington
2004 – 2006

TANURIMA SENGUPTA

Senior Business System Analyst
KPMG US
Pine Brook, New Jersey, USA
2006 – 2008

RAMOLA PHILIPS

Managing Director- MarketMath Inc
Brand Culture LLC
United Arab Emirates
2002 – 2004

BINDIYA NAULAKHA

COO-Risk & Finance Analytics
Credit Suisse
Singapore
2001-03

SHASHI SHOBHA

Enterprise Architect
Daimler
Greater China Region
2005 – 2007

AKASH MOHAN

Senior Vice President-L&D
GIC
Singapore
2001 – 2003



ALUMNI In INDIA

PRNOB J CHETIA

Director HR , logistics Services- APAC
Volvo Group Trucks Operations
Bengaluru
2000 – 2002

KETAN RAIKAR

CHRO
Oberoi Realty
Mumbai
2001-2003

ZENOBIA MADON

Director – HR Business Partner
Phillips
Gurgaon
2004-2006

RASHI PHOOLWANI

Head Talent Acquisition
Glaxo Smith Kline Pharmaceuticals Ltd.
Mumbai
2006 - 2008

SANDIP KANTI BAKSI

Chief Commercial Officer
Arvind Ltd
Bengaluru
2001 – 2003

ABHISHEK BRAHMA

Director- Retail Analytics
Standard Chattered Bank
Mumbai
2006 – 2008

RICHA SHARMA

Hiring Exceptional Talent
Johnson & Johnson
Mumbai
2007-2009

GAURAV SHARMA

Director HR/ Gold Medalist
Gionee,
New Delhi
2000-2003

OINDRILA CHAKRABORTY

Director, HR South East & South Asia
Getinge Group
Mumbai
2002 – 2004

ASHISH KAPAHI

Executive Vice President
Yes Bank
Bengaluru
2002 – 2004

ANUPAM TRIPATHI

Senior Business Director
Dentsu Media
Mumbai
2008-10

HITENDRA SINGH

Director HR
Hitachi Solutions Pvt. Ltd.
2007-2009



WOMEN ACHIEVERS

"A woman is the full circle. Within her is the power to create, nurture and transform."

-Diane Mariechild

BINDIYA NAULAKHA

Vice President
Business Management / COO
Credit Suisse
Singapore
2001 – 2003

AMRISHA SOANS

Vice President
Morgan Stanley
2003 – 2005

PUJA BIYANI

AVP Corporate HR
ICICI Prudential AMC
Mumbai
2002 – 2004

RUCHIKA MOHTA

Area Manager
Asian Paints Ltd.
Kolkata
2009 – 2011

NEHA ANAND

Assistant Editor
CNBC Awaaz
Mumbai
2005-2007

MOHITIKA VIRMANI

HR Business Partner
Yes Bank
Mumbai
2008 - 2010

RITIKA KHANNA

Vice President- Human Resources
Avendus Capital Pvt. Ltd.
Mumbai
2005 – 2007

MOONMOON VARMA

HR – Director- Change & Strategy
Leader APAC
Visa
Singapore
2001-2003

AHANA GANGULY

Brand Marketing Manager
Zee Media
Kolkata
2006 – 2008

GANGOTRI BHAYANA

Associate Vice President
Lowe Lintas & Partners
Gurgaon , Haryana
2004-2006

NAMITA NAGAR

Head – Talent Management & Engagement
and ZHM, North & Delhi
Bajaj Allianz General Insurance Co.
Gurgaon , Haryana
2006 -2008

RIDDHIMA PURI

Associate Vice President- Talent Management
& Organizational Effectiveness
TRUST
Mumbai
2009-2011

ANUPAMA BOSE- CHAUDHURY

Associate Director & Head-Outsourcing
& Offshoring Practices
ABC CONSULTANTS
Delhi
2001-03

RITUPARNA BARMAN-ROY

Deputy COO (Global Markets)
Edelweiss Finance & Investments
Mumbai
2005-07

ADVISORY COUNCIL

Mr. SANJAY JORAPUR

Chief Human Resource Officer
Hero MotoCorp with Global Human Resources
Leadership Experience

Mr. CHANDAN CHATTORAJ

President – HR (INDIA & GLOBAL)
UFLEX Group New Delhi

Dr. C. M. DWIVEDI

Member Of The Board
Sr. HR Advisor, Mentor And Coach
HR Consultancy, Mumbai

Mr. R. S. CHORPA

Managing Director Chairperson,
Piaggio Vehicles Pvt. Ltd. Pune

Mr. UDAI UPENDER

Sr. Fellow Global Human Capital
Conference Board USA

Mr. MARCEL PARKER

Marcel R Parker Associates,
Mumbai

Mr. ROHIT SURI

Chief HR & Talent Officer South Asia
Group M
Mumbai

Mr. RAJESH PANT

Director & Founder
Kandor Solutions Pvt. Ltd.

Mr. R. S GANPATHY

Former Professor IIM Ahmadabad

Dr. PRAMOD KUMAR

Founder & President ISB&M
Group Of Institutes Pune

Dr. SAROJA ASTHANA

Co- Founder Mulshi Group Of Institutes, Pune

Dr. ANIRBAN SENGUPTA

Executive Director ISB&M, Pune



ANUPAM TRIPATHI
Senior Business Director
Dentsu Media
2008-2010

"The time spent at ISB&M was not just exciting; exhilarating and unforgettable for sure. It provided us various opportunities to learn the things in our own way by providing ideal mix of academics and exposure in terms of corporate interfaces. I wasn't just prepared for my career but life; where career was a part of it.

AWARDS & HIGHLIGHTS

Ranking 2017

Awarded with "Best Education Brand Business School of the year" 2017

(Source: The Economics Time, 2017)

ISB&M Ranked 31st Position in Top 75 Private Business School in India

(Source: Times- B School survey, 2017)

Ranking 2015

You Aspire & Learn to Build Career similar to world's Best MBAs

Awarded with "Most promising Business School of the year" 2015

(Source: By Brand Achiever India)

ISB&M Ranked 39th position in Top Private Business School in India

(Source: Business World Survey 2015)

ISB&M Ranked 55th position in Top Private Business School in India

(Source: The Hindu BusinessLine-MBAUniverse.com December 16, 2015)

Ranking 2016

ISB&M as A+ category B-School of India

(Source: All India B-School survey, 2016)

ISB&M Ranked 20th Position in Top B School in Western Region in India

(Source: Times- B School Monday, 29 February, 2016)

ISB&M Ranked 27th position in Top 50 Private Business School in India

(Source: Times- B School Monday, 29 February, 2016)

ISB&M Ranked 30th Position in Top Business School in India

(Source: Business Standard June, 2016)

ISB&M Ranked 45th Position in Top Business School in India

(Source: Times- B School Monday, 29 February, 2016)

Ranking 2014

ISB&M Ranked 7th Position in Maximum Salary

(Source: Go Education Survey 2014)

ISB&M Ranked as 18th among Top B-School

(Source: Business Barons)

ISB&M Ranked as 20 among Top 50 B Schools

(Source: Indian Business Journal October 2014)



Oxford Summit of Leaders 'Science and Education' is an annual forum of investors, Successful managers, academics, university presidents and rectors from around the World. "ISB&M has been on top for professional, teaching and educational directions and high level alumni. These key factors together with stainless reputation, dynamic growth and sustainable professors staff achievements let the Socrates committee nominee ISB&M the 'Best Enterprise' in education sphere. The head of educational institution is presented the title 'Best Manager of the Year' in science and education sphere and personal certificate."

12-15 October 2015 Oxford, United Kingdom

LEARNING @ ISBM

At ISB&M we follow the modern philosophy of learning which includes various methods of learning as well as teaching which are specially designed to meet the needs of the industry that doesn't rest.

Our students learn with the help of tutorials which help them in learning, online assessment makes them think, management games and guest talks help growing.

Our students are coached in all verses of interactive sessions where it's not only what is taught by the professors but also what they already know about the topic.

At ISB&M, multiple teaching methods are used. Lectures, case analysis, good projects, business simulations, management games, live assignments, syndicates etc. from the core of the learning program. Students re divided into groups of 10-12 for syndicates and 5-6 groups for group project in each course.

The program structure is development in such a manner that it strikes a perfect balance between conceptual and practical skills. It fosters the development of foreign competencies essential for today's competitive environment.

- Professionalism
- Business analytic skills
- Decision making skills
- Positive attitude
- Pro-activeness
- Leadership skills
- Adaptability to environment



SHIVA SHRIVASTAVA
Zonal Retail
Marketing Manager
GATI-KWE
2012-2014

"ISB&M has been a place where I found a unique blend of excellence and commitment. Great faculty, wonderful ambience to learn, and excellent facilities, this is how I describe ISB&M. If I were to describe ISB&M in one word it would be Excellence with Innovation. I would like to thank my faculty and fellow mates."

ACADEMIC STRUCTURE

ISB&M Program is a blend of under graduate and post graduate courses.

ISB&M offers PGDM programs:

The program is designed to maximize a student's learning by dividing the course into two categories :-

1. Core Courses

2. Elective Courses

Credits

A student is required to complete 130 credits courses to complete PGDM program.

The Course curriculum comprises of Core Courses and electives courses with following Credit Points Detail:

COURSES	CREDITS
Core Courses	64
Elective Courses	60
Summer Internship	3
Dissertation	3
Total No. Of. Credits	130

THE CORE COURSES INCLUDE :

Marketing Management
Management Accounting
Human Resource Management
Organizational Behavior
Production & Operation Management
Quantitative Techniques
Managerial Economics 1
Business Communication
IT for Managers
Financial Accounting
Marketing Decision Making
Financial Management

Human Resource Management (Non HR)
Business Law
Production and operation Management 2
Managerial Economics 2
Business Reporting & Presentation
Business Research Methodology
Business Environment
Digitalization of Business
Management Information System
Business Strategy & Policy
Organizational Leadership
Entrepreneurship
Business Analytics
Business Ethics & Corporate Governance

The Evaluation of a student depends upon these Parameters

- ▶ Quizzes, Assignments
- ▶ Live Projects
- ▶ Case Analysis
- ▶ Term Paper
- ▶ Comprehensive Viva

ISB&M students need to blend between the core courses and elective courses. The elective Courses. The elective courses are as follow:-

MARKETING

- ▶ Marketing Research
- ▶ Sales and Distribution
- ▶ Product & Brand Management
- ▶ Service Marketing
- ▶ B2B Marketing
- ▶ Consumer Behavior
- ▶ Retail Management
- ▶ Lifestyle Retailing
- ▶ Marketing of Financial Services
- ▶ Integrated Marketing Communication
- ▶ International Marketing
- ▶ Digital Marketing
- ▶ Customer Relationship Management
- ▶ Retail Branding
- ▶ Rural Marketing
- ▶ Advance Social Marketing
- ▶ Strategic Marketing

FINANCE

- ▶ Corporate Finance
- ▶ Financial Markets & Services
- ▶ Banking Management
- ▶ Security Analysis & Portfolio Management
- ▶ International Finance
- ▶ Fixed Income Securities
- ▶ Financial planning & Wealth Management
- ▶ Derivatives Options & wealth Management
- ▶ Financial Modeling
- ▶ Investment Banking
- ▶ Corporate Taxation
- ▶ Behavioral Finance
- ▶ Strategic Financial Management
- ▶ Treasury Management
- ▶ Alternative investment & hedging

HR & IR

- ▶ Training & development
- ▶ Performance management system
- ▶ Competency based recruitment
- ▶ Executive compensation
- ▶ Industrial relations
- ▶ Labor laws- 1
- ▶ Organizational change & development
- ▶ Trade unions & collective bargains
- ▶ Wages & salary administration
- ▶ Talent management
- ▶ Industrial discipline
- ▶ Labor laws – 2
- ▶ Career planning & development
- ▶ HR analytics
- ▶ Strategic HRM
- ▶ Labor laws- 3
- ▶ Assessment centre & development centre
- ▶ Change management
- ▶ Developing work ethic
- ▶ Incentives & productivity
- ▶ Grievance management
- ▶ Global HRM
- ▶ Negotiation skills
- ▶ Assertiveness training
- ▶ HR issues in mergers & acquisition
- ▶ Advance human resource planning
- ▶ Diversity management

IRM

- ▶ Insurance Management
- ▶ Risk Management
- ▶ Financial Markets & Services
- ▶ Life Insurance Practices
- ▶ General Insurance Practices
- ▶ Security Analysis & portfolio Management
- ▶ Project Risk Management
- ▶ Financial Risk Management
- ▶ Business Risk Management
- ▶ Information Risk Management

Supply Chain And Operations Management

- ▶ Warehousing & Material Handling
- ▶ Inventory Management
- ▶ Procurement & Vendor Management
- ▶ Logistics & Distribution Management
- ▶ Enterprise Resource Planning
- ▶ Pricing & Revenue Management
- ▶ Total Quality Management
- ▶ Global Supply Chain Management
- ▶ Risk Management in Supply Chain
- ▶ Supply Chain Modelling
- ▶ Waste Management
- ▶ Theory of Constraints

Media

- ▶ Introduction to Media and Communication
- ▶ Introduction to Graphics and Design
- ▶ Writing for Advertising and Public Relations
- ▶ Introduction to Media Planning and Management
- ▶ Branding and Communication Strategies
- ▶ Creativity, Creative Planning and Strategy
- ▶ Introduction to:
 - a) Public Relations
 - b) Journalism
- ▶ Corporate Communications and Social Media Communications
- ▶ Advertising Films for TV/Cinema/Net, and Radio commercials
- ▶ Photography
- ▶ Developmental Communications and Journalism
- ▶ Event Management
- ▶ Strategic Media Planning and Media Research
- ▶ Account Planning and Ad Agency Structure/Management
- ▶ Advertising and Media Laws and Ethics

SUMMER INTERNSHIP

Summer internship is a requisite part of ISB&M's curriculum which helps the student to gain experience thereby enhancing their knowledge, understanding problems, operational issue and functioning of the corporate. The duration of summer internship program is around 8 to 10 weeks.

DISSERTATION

The dissertation is included in the course to make an in-depth study in order to conceptualize and analyze the different aspects of managerial studies.

GUIDED SELF STUDY

Guided self-study is our effort to continuously raise the academic and learning standards. It is a collaborated program between students and faculties on subjects and areas where a student is interested in in-depth understanding on the issues of subject. In guided self-study students are the primary drives of learning process under guidance of faculty. They identify the scope and topics of study and work out a plan for it. It encourages the students to learning, drives creative thinking and approaches to issues. It is a flexible schedule program mutually drawn up between faculties and students within the framework of the ISB&M's learning structure. It also involves multiple assessment to evaluate quality of students.

GRADING SYSTEM

Grading Follows the system of 6 quality points. The quality points used on the graduated evaluation scale are:-

GRADES	A+	A	B+	B	C+	C	F
Quality Points	6	5	4	3	2	1	0
Range Of Marks	Above 75	74 - 69	68 - 63	62 - 57	56 - 51	50 - 45	<45



AMIT SHARMA

Right Answers
Director-Business development
Asia-Pacific
(2000-02)

"One of the best times that I had – from every single perspective – academics, friends, and hanging out - The whole experience. Maybe that's the killer combination that makes it work in the long run. It's not a unidirectional experience, it's multi faceted. Wishing all the very best to all the members of ISB&M family"

STUDENT COUNCIL

ISB&M campus recruitment and engagement cell (I-CARE) -

It is primarily responsible for campus recruitment program and engagement with both students and recruiters. The objective is to deliver well position Campus recruitment program for superior carrier and mutual value to the recruiter. It focuses on communication and networking with industries, which involves process management from preparation of recruiter's handbook to final recruitment, effective communication with recruiter and students. That also includes Vendor management and budget management. Responsible for 300 final recruitment and 300 summer internship.

STUDENT COUNCIL

Role of student council-

a) President & Vice President-

They work in collaboration with management.

With vision and perspective, works with different cell to translate the ideas into action. They are responsible for large events such as Orientation Program, Forza Crescendo, to several intra and inter Campus activities that helps students learn and grow. Largely a leadership role driven towards developing and re-enforcing the culture and quality of life.

b) Corporate Relation Cell-

At ISB&M we plan a series of Guest lectures and engagements with industries. CRC is peer heads and its engagement in industries in form of Guest lectures, workshops, round table conferences and a variety of formats towards developing the perspective of student towards industry, they make effective network and invite over seventy guest lectures and several other engagement activities. These engagement activities happen at the level of Directors and Vice Presidents of function and regional heads.

c) Alumni Cell-

ISB&M holds of over eight thousand Alumni's across the globe from entry level to Vice Presidents and Directors in India, Asia Pacific and Globally. Alumni Cell develops, updates and maintains the database of alumni. Create events with alumni to interact with students and among alumnus themselves. They also work on prestigious event like Convocation Ceremony and alumni get together across the country.

d) Digital Marketing Cell-

The digital marketing cell works on increasing the reach and visibility of ISB&M. the mission and vision is to promote ISB&M globally. We are responsible for engagement on part of aspirants, thus promoting cultural diversity along with individual enlightenment. We work online and undertake the tasks of socially, media marketing, blogging, display advertising and marketing.

e) Sports cell-

The cell offers facility for several outdoor and indoor games like basketball, volleyball, cricket, badminton, table tennis etc. its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion. Keeping the student involved in such activities help in grooming up their personalities and focuses on the fitness. Sports cell plays a major role in inter college sports interaction keeping the spirit of competitiveness alive.

f) Cultural Cell-

Cultural Cell ensures to keep the fun and excitement alive. The objective is to organize major and minor events throughout. It provides a platform for the students to participate and manage cultural and social events successfully. It aims in promoting diversity. Students also manage the entire event enhancing the management capabilities in the verse with pro activeness in a large scale.

SHREYANSHU MUKPALKAR

AVP

Zee Entertainment Enterprise Ltd.

(2000-02)

"ISB&M prepares people for the modern workplace. Striking the difficult balance between developing the individual and the intellect is ISB&M'S unique capability."



STUDENT ACTIVITIES

FORZA:

ISB&M celebrates its anniversary every year with force. Zest and attitude which symbolizes FORZA. The event is held on the 23rd & 24th of July by the students, faculty and alumni across all the three campuses of the institute. The chief guest of the event was HITENDRA SINGH (Director HR), Hitachi Solutions Pvt. Ltd. The intense competition prevailing in all the events brings out the best in the students and shows the “never say die” attitude which is the dictum of the institute.

CRESCENDO:

CRESCENDO, the annual cultural extravaganza of ISB&M is one of the most Awaited inter-college fests. This three-day national level soiree of events was held from 27th to 1st March. CRESCENDO is the perfect platform for young budding artist to showcase their talent. The theme for CRESCENDO 17 was 'glamour' where participants perform in events like Paint Ball, Aqua Dance, Fashion show, Roadies, Junkyard War, Jam, Singing, Rock Show, Mime Act and many more with enthusiasm and vigor.

SEMINARS & CONFERENCES

Convocation:

The annual convocation ceremony was held on 11th June 2017. The chief guest Mr. Devendra Chawla(CEO- Future Consumer Limited, Group President – Food, FMCG, Brands) awarded the students for their performance and wished them for glamorous future. The placements of students showed the rapid growth of the institute over the last few years which now has strong alumni base.

HR SHARE:

Conference of this year will be on 8th and 9th September, 2017 on the topic “HR Change and Transformation”. The chief guest for the event is B. VENKATARAMANA (Group President HR), Landmark Group.

Media Pulse:

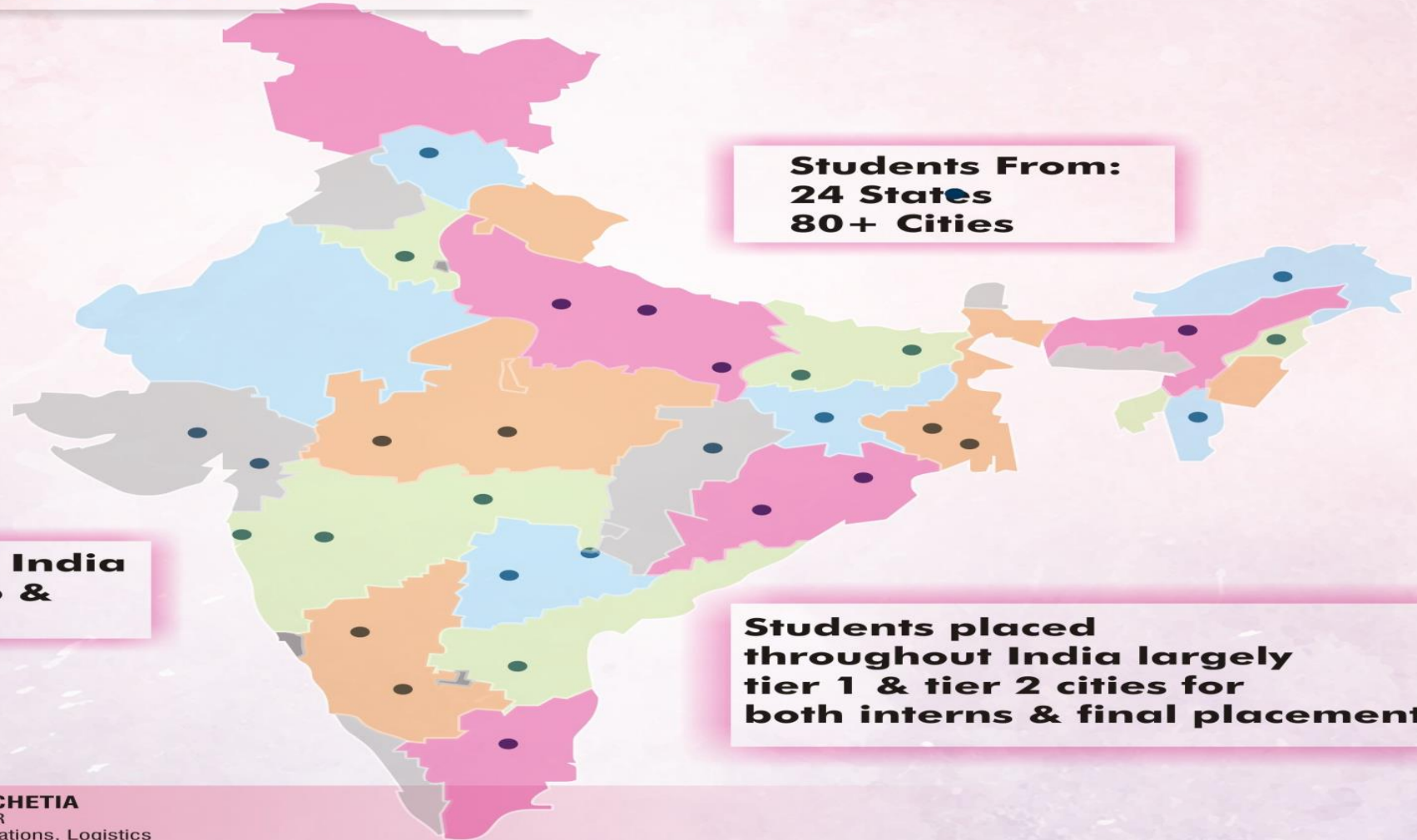
Media Pulse is an annual media seminar. It is organized by the students of ISB&M School of Communication. The event span across two days with presence of top media stalwarts. In this event, academic-industry partnership is encouraged with the students exploring the new changes in the media business world which is ever changing.

Chain Act:

ISB&M hosted the highly popular annual supply chain conference on 9th December 2016. The theme for the year was Futuristic Supply Chain - SCOPE (Supply Chain And Operations For Performance Enhancement). The main focus of the conference was is to reason with the constraints and the measures to overcome the limitations of the unstable and vigorous environment.



ISB&M ACROSS INDIA



Students From:
24 States
80+ Cities

Alumnus PAN India
Largely Metro &
tier 2 cities


Students placed
throughout India largely
tier 1 & tier 2 cities for
both interns & final placements



PRANOB CHETIA
Director – HR
Trucks Operations, Logistics
Services Asia Pacific
Volvo India.
(Batch 2000-02)

"ISB&M is the right place for an exceptional learning, right attitude."
The cultural activities & individual proactive approach towards success, professionalism in addition to the structured courses."

ORIENTATION PROGRAM



The Orientation Program is designed to Welcome students at ISB&M and aims to enrich their perspective towards education and life at a high profile Business School. This well structured, intensive 6 day program blends demanding professional commitment and information. We have the privilege to host over 20 Chairman, Directors and Vice Presidents from different multinational companies during the course of the program.

It aims to:

- ▶ Orientation Program has professional schedule, commitment and information.
- ▶ Build students perspective towards Industry and a professional career in business which brings a rapid change in their expectation and life orientation.
- ▶ Provides opportunity to interact with accomplished leaders from high profile Industry, which also helps them to choose their role models for a professional endeavor.
 - ▶ Seeks to set a new standard for aspiring, professional discipline and life.
 - ▶ Above all, helps them to adapt to the ISB&M way of life from day one and rediscover themselves with a brand new perspective.

RECRUITER'S HIGHLIGHTS



PAST RECRUITERS FOR SUMMER & FINAL PLACEMENTS

FMCG

AgroTech Foods Ltd
Asian Paints India Ltd
Berger Paints India Ltd
Mondelez India Foods Private Ltd.
Cargill India Pvt Ltd.
Colgate - Palmolive India Limited
Diageo India Pvt. Ltd.
Ferrero Rocher
Kansai Nerolac Paints Ltd.
Monsanto India
PepsiCo India Ltd
Perfetti Van Melle India Pvt Ltd
United Breweries Group
United Biscuits
Parle
Nestle
Wipro Consumer Care & Lightening
CONSUMER DURABLES
Blue Star Ltd.
HNI BP Ergo
Canon India Pvt Ltd.
Havells India
IFB Industries Pvt Ltd.
Kohler India
LG Electronics India Pvt Ltd.
Philips-India
Ricoh India
Titan Company
Videocon DTH Service Center
VIP Industries
Voltas Ltd
Hier
Whirlpool
Harman by SAMSUNG
Gulf Oil

BANKING FINANCE & INSURANCE

Aditya Birla Money
Bajaj Finserv
Axis Bank Ltd.
BNY Mellon India Pvt Ltd
Bajaj Allianz General Insurance
Bajaj Allianz Life Insurance
Bharti Axa Life Insurance
Birla Sunlife Asset Management
Deutsche Bank India
Edelweiss Capital Ltd.
Future Capital Holding Ltd.
Futures First
HSBC Bank Ltd.
HDFC Standard Life Insurance Co.
ICICI Direct
ICICI Prudential AMC
ICICI Life Insurance
Reliance Money
Religare Enterprises Ltd.
SBI General Insurance
SBI Life Insurance
Standard Chattered Bank India
TATA AIA
TATA Investment Corp.
Way2Wealth Brokers Pvt. Ltd.
Yes Bank
ICICI Securities
Indusland Bank
Kotak Mahindra Bank
Mahindra & Mahindra Financial Services Ltd.
NCDEX
N.S.E.
North Bridge Capital
Credit Suisse
DCB Bank
Capematrix Advisors

MANUFACTURING & ENGINEERING

ACC Ltd.
Alliance Tyre Group
Ashok Piramal
Atlas Copco India Ltd.
Atul Ltd.
BCL Forgings Ltd.
Bluestar Design & Engineering Ltd.
Bristlecone
CEAT
Cummins India Ltd.
Honda Power Ltd.
Honeywell Automation India Ltd.
JK Tyres & Industries Ltd.
JSW Energy Ltd.
Kohler India Corp. Pvt. Ltd.
MRF Tyres
The Paper Products Ltd.
Raymonds Textile
Schneider Electric
TATA Chemicals
Varroc Enginnering Pvt. Ltd.

PAST RECRUITERS FOR SUMMER & FINAL PLACEMENTS

AUTOMOBILES

Ashok Leyland
Eicher Motors Ltd.
Fiat India Automobiles Ltd.
Force Motor
Hero MotoCorp
Mahindra & Mahindra Ltd.
Mahindra 2 Wheelers
Mahindra FES
Mercedes-Benz India
Piaggio Vehicles Pvt. Ltd.
Rolls Royce
Royal Enfield
Skoda Auto India Pvt. Ltd.
TATA Motors Ltd
TVS Motors
Volvo India

GROUP

Reliance ADA Group
Adani Group
DLF Group
Jindal
Manipal Group
ESSAR Group

REAL ESTATE

Panchshil
Lodha Builders
CBRE
Kolte Patil
Raheja
PropTiger

ENERGY

Enercon India Ltd.
Reliance Energy Ltd.
Suzlon Energy Ltd.
TATA Power
Welspun

PHARMA & CHEMICAL

Apollo Health & lifestyle
BASF- The Chemical Company
Becton Dickson India Pvt. Ltd.
Cadila Pharma
Eli Lilly
Glaxo SmithKline Pharmaceuticals
Glenmark Pharma
Himalaya Drug Company
Johnson & Johnson Medical India
Lupin Pharma Ltd.
Sun Pharma

HOSPITALITY & LIFESTYLE

Taj Air Sats
Taj Hotels
The Leela Group
Thomas Cook India
Hyatt Hotels
Jubilant Organosys Ltd.
M D India Healthcare Services
Millipore India Pvt. Ltd.

LOGISTICS

Brokeman Logistics
DB Schenker
FedEx
GATI
JM Baxi Co.
Kuehne Nagel
M J Logistics Services Ltd.
Maersk Line
NYK Logistics
Panalpina
Reliance Logistics Ltd.
TVS Logistics
TNT

CONSULTANCIES

Deloitte
Dun & Bradstreet
Frost & Sullivan
Franchise India
IKYA Human Capital Solutions
Kelly Services
PwC
KPMG
CP Group

RAMOLA PHILIPS
Managing Director
Brand Culture LLC
Dubai
(2002-04)



"At ISB&M my experienced was nothing short of life- changing, it gave me a holistic perspective on life and on business, I quite literally, came to understand my own self in a new light."

RETAIL

ITC Wills Lifestyle
Aditya Birla Retail
BATA India
Callaway Golf
FOSSIL
Landmark Group
Raymond
RPG Retail Spencer
CCD
Future Group
Hyper City Retail India Ltd.
Lifestyle Store
Mudra Garments
Max Retails
Pantaloons
Phoenix Market City
Shoppers Stop
Tata Starbucks
TATA croma

IT/ITES

Amdocs
Cognizant Technology Solutions
Datamatic Global Services
E- Clerx Services Ltd.
ITC InfoTech
INTEL
L&T InfoTech
Genpact
HCL Infosystem Ltd.
HELIX
HSBC Technology Services Ltd.
Honeywell Tech. Soln. Lab
TCS
Syntel Smart

CONSULTANCIES

Boston Analytics
Deloitte
Dun & Bradstreet
Frost & Sullivan
Franchise India
IKYA Human Capital Solutions
Kelly Services
PwC
KPMG
CP Group
Mascot Business Solutions
Pegasus International
Ranson Civil Technologies India
Singnium International
UL India
ZMG Ward Howell Pvt. Ltd.

TELECOM

Aircel Ltd.
Idea Cellular
Matrix Cellular
MTS
ON Mobile
Reliance Communications
Space Telecom
TATA Sky
TATA Teleservices
UNINOR
Vodafone
GIONEE

MEDIA

Aaj Tak
Adfactors
Benett Coleman & Co. Ltd.
Bloomberg
Cinemax
CNBC TV 18
Edelman
Genesis BM
GroupM
Haner MSL
Haymarkets
IBN 7
JWT Ltd.
Lowe Lintis
NDTV Profit
Network 18
Ogilvy & Mathr
Percept Group
Perfect Relations
Practice PR
Radio One
Radio City
Reliance Broadcast
Spenta Multimedia
Thomson Reuters India
Times Television
ZEE Networks

ANKUSH MALHOTRA

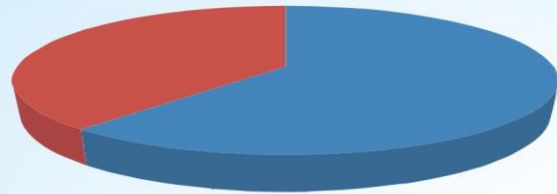
Branch Vertical Head
Bennett Coleman and Co. Ltd.
Times Group
(2002-04)



"The obstacles in acquiring quality education were everywhere apparent in 2002 and probably remain just as formidable today. That's where ISB&M outshines and motivates me to talk about the college. My two years in ISB&M were transformative. ISB&M opened my eyes to the limitless educational possibilities offered by a great college, set in a diverse and resource-rich educational environment."

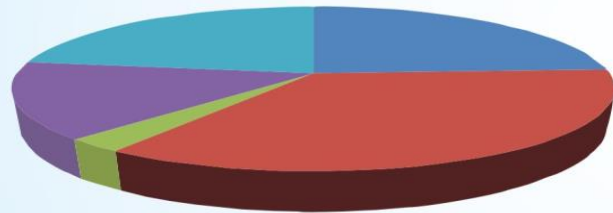
BATCH DETAILS - Final Placements

GENDER RATIO



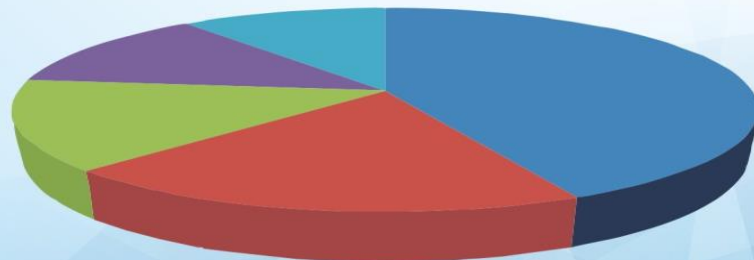
- MALE
- FEMALE

GRADUATION DETAILS



- BBA
- Com
- B.Sc
- B.Tech
- Others

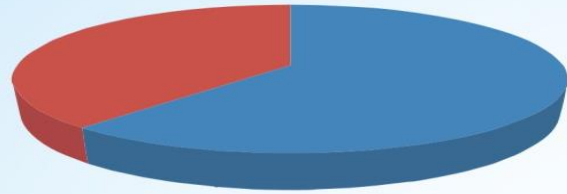
SPECIALIZATION



- Marketing
- Finance
- HR
- S.Com
- Media

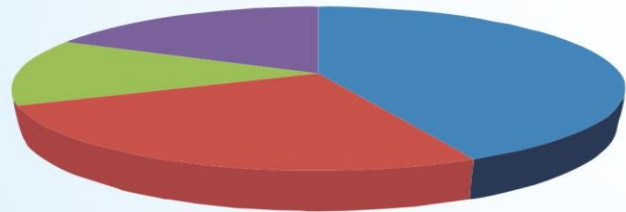
BATCH DETAILS - Summer Interns

GENDER RATIO



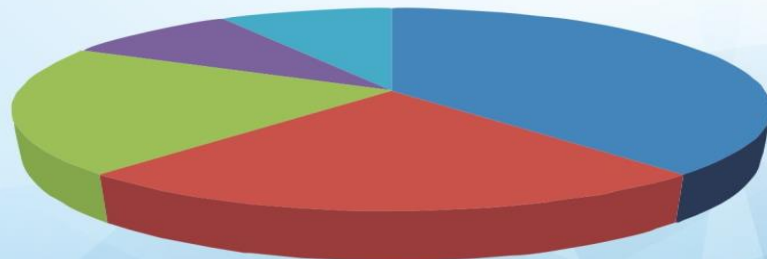
- MALE
- FEMALE

GRADUATION DETAILS



- B.Com
- BBA
- B. Tech
- Others

SPECIALIZATION



- Marketing
- Finance
- HR
- S.Com
- Media

CORE FACULTY

MARKETING & STRATEGY

Dr. ANIRBAN SENGUPTA

Ph.D in Management
University of Pune
MMS Marketing NMIMS

Executive Director of ISB&M ,25 years of rich industry –academia experience.
Founder-Director, Center for Health Care Management,ASCI Hyderabad,Chairperson Placement, Goa Institute of Management,Goa; Director,School of Management,College of Management & Economics Studies and Director, Centre for Management Development, University of Petroleum & Energy Studies,Dehradun Awarded Dewang Mehta Best teacher award in Retail Management in 2009 Served as visiting faculty with IIM Indore, Kozhikode, University of Antwerp (Belgium),XIM Bhubaneshwar, IMT Dubai.

Prof. AJAY RAMDASI

MBA, SIBM, Pune
Former Director, BITM(Formerly ICTM), Pune, Industry experience in Consumer Products,IT,Engineering & Advertising

Prof. SACHIN LELE

PGDM (IB)- K.J.Somaiya Institute of Management, Mumbai. MBA (Marketing) from NIMS University. Pursuing Ph.D in Marketing from Dr. D.Y. Patil University, Pune.

11 years of corporate and academic experience in companies such as Motilal Oswal and Dawnay Day AV Analytics. Worked as a consultant to Ghatge Patil Group, Kolhapur and franchisee network of 'Tanishq' in rest of Maharashtra. Chairperson- I-Care (Campus Recruitment and Engagements) in ISB&M, Nande campus.

Prof. CHETAN BAJAJ

(Phd. IIM,B)

Worked as consultant to over 40 top MNCs and National companies including Kellogs, AT&T, Philip Morris,DCM group, JICA, Escorts, HMT, Al Nukaly, Kirloskar group etc. He has delivered over 150 MDPs/executive training programs including for senior Management and trained over 5,000 executives in companies including Kirloskars, Apollo Tyres, HAL, JK Tyres, Bae HAL etc.

Prof. B. R. VITTAL

PGDM (Mysore University), MBA,(Pondicherry University)

Experience in marketing with pharmaceuticals, insurance, financial market, consumer goods and service sectors. Also experience in quality assurance department and risk management.

KAPIL DHATINGAN

MBA (Marketing & Finance) XLRI, B Tech (Chemical Engineering) IIT Bombay

Having more than 20 years of experience with Bharti Airtel Ltd,Reliance Petroleum Ltd , Cable & Wireless and Dishnet Limited.

DR. SOUMYAJIT PATNAIK

Ph.D, MDA (FMS- Delhi)

17.5 years of industry work experience
Astute business leader with Global experience of > 17 years in Insurance and Asset Management domains covering wide spectrum of management functions in India and Japan. Expertise in creating roadmaps, enhancing profitability, product launches and developing versatile business plans.

OPERATION MANAGEMENT, QT & IT

Dr. P. K. DE

Ph.D. (IIT Kharagpur), Post-doctoral(Germany & Denmark),
M.E. (Gold Medalist), B.E.(Mech.), FIE(I),C.Eng.(I)

Former Dean (Academics), XLRI. Worked with Tata Motors, Maruti Udyog Ltd., ISRO, Braithwaite & Co., Visiting Professor at Germany, Denmark & UAE countries.

Prof. ARNAB CHAKRABORTY

MBA (UPES-Dehradun)of LNG containers and LPG cylinders.

Prof. Chakraborty holds B.Tech degree in Instrumentation Control Engineering from the West Bengal University of Technology, Kolkata with Master Degree in Business Administration (Oil & Gas Management) from University of Petroleum and Energy Studies, Dehradun. He has a blend of experience both in academics and industry. He has undertaken a research project related to safety issues

Prof. S. K. SRIVASTAVA

GMP (IIM Lucknow), M.Tech.,
IIT Kanpur

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Prof. JYOTI PRAKASH RATH

B.Tech. (IIT Bombay), PGDM,
MMS Pune.

Worked with Vickers Sperry India Ltd. and Mahindra Group of Companies. Managing Director of Redecam India Private Limited.

Prof. VIRENDRA BALON

Ph.D., M. Tech (IEM)

3 years of work experience Assistant Professor with IIM Indore,Dr.BR Ambedkar National Institute of Technology,Jalandhar,Shri GS Institute of Technology & Science, Indore

Prof. HEMANT PUROHIT

B.E.-Electronics Engineering MMMUT, Gorakhpur,(UP)
F.P.M.-Course Work- I.T & Systems, IIM Lucknow
PGDM-Public Policy & Management, MDI Gurgaon
Certificates in Business Data Analytics
IIT Madras, Kharagpur, Kanpur

Over two and half decades Corporate and Academic exposure in various capacities with the Public Sector, (Federal, Provincial level) in Public Policy formulation and implementing issues with both the Public Policy elites and the implementers in the entire VALUE-CHAIN of Public Goods delivery of Public Sector.
Technical, Management, Research and Consulting, Project Management etc., had been associated with various International as well as Indian organizations like Ernst & Young LLP, Govt. of India, India Satcom Limited in the capacity of Advisor, Project Manager, Consultant-IT Infrastructure.

OB, HUMAN RESOURCE & GENERAL MANAGEMENT:

Dr. PRAMOD KUMAR

President ISB&M
Ph.D. (Organizational Behaviour), IIT Bombay

Worked with IIM Ahmedabad and XLRI. Former Director, SIBM, Pune. Extensive Research and Consulting experience. Served on Govt. of India Committees on Education.

Prof. S. JAYARAMAN

A.M.I.E., PGDBM, IIM - Calcutta, Pursuing Ph.D.,

Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. Has over 13 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialized in the area of HRM, OB & TQM, Is a certified Lead Auditor for ISO-9000 and a certified examiner for Malcolm Baldrige Business Excellence awards. Consultants to leading organizations, also well versed in psychometric testing and analysis. Life member of the Higher education forum and a panel member on mentoring committee for initiatives in small and medium industries of CII western India, Chapter.

Prof. Y. G. CHOUKSEY

M.Sc., LLB, PGDSW

Held several key positions like Chief, Organisation & Systems; Chief, Company Secretariat; Chief Town Administrator; Chief, Training & Development and General Manager (Personnel & Administration) in SAIL Former Sr. Vice President (Personnel & Administration), Modi Cement. Long Industrial and academic experience.

Dr. NEHA BHOPATKAR

Ph.D. (Organizational Behavior) & MBA (HR), IMS Indore.

7 years experience in academics backed by 8 years of industry experience both in service and manufacturing organizations. Authored and co-authored various research papers in national and international journal specifically in the area of emotional intelligence and quality of work life. Well versed with psychometric testing and analysis.

Dr. SHIKHA KAUSHIK

Ph.D. from Rajasthan University, Jaipur; Certified NLP Practitioner; Masters in Human Resource Management; NET (HRM/ Labor Law/ Industrial Relations).

Faculty (OB/HR). 13 years of experience in academics, research and training. She has worked with 3T (Training and Development Company), Jaipur as Master Trainer for industry training projects and also has been associated with UNICEF and Panning Board funded projects.

Dr. MANOJ GHADGE

Ph.D (TISS, Mumbai)

Over 20 years of work experience with knowledge-intensive firms, 5 years of research experience and 2 years in academics. Specialty include people, organization, and change management initiatives for organizational effectiveness.

Prof. DEGALA SUBRAMANYAM

Master of Social work (HR & LW as specialization) from Delhi ,University: MBA and Short duration courses from IIM A and IIM C & ASCI

Worked as Sr.Vice President of Trident Group, Group Vice President of N.K. Minda Group, Head HR & Corporate Affairs of Honda Siel, General Manager (HR&A) of Sriven Computer Solution Pvt.Ltd.

FINANCE & ECONOMICS:

Dr. RAVI JAISWAL

Ph.D, M.Com. PGDIM (Amity Business School), UGC NET Qualified.

More than 15 years of Experience in Industry and area of Academics. Presented Research Papers in International Conferences in the areas of NPA (Non Performing Assets), Financial Inclusion and Micro Insurance. Fellow of Insurance Institute of India, Mumbai. Attended various training programme at IIM A & ISB Hyderabad.

Prof. MAHESH RENGUNTWAR

MMS (Finance) NMIMS, CFP (USA); DTL, Symbiosis; ICWA Intermediate. Pursuing Phd

16 years (10 years Industry and 6 Years in Academics) Sharekhan, Kzen Equities Ltd., UK. Individual Financial Consulting. Consulting related to IT Services and its pricing.

Prof. S. B. SUBRAMANIAM

B. Com. (Hons.) F C A

Experience of more than two decades. CFO/VP in reputed organizations viz. Tata Auto Pump, Mann & Humm, Filter, Force Motors etc.

Prof. PINAKI PAUL

M.E NIT, Bhopal , PGDM in Finance and Strategy – MDI, Gurgaon

18 years of experience in Bharat Heavy Electricals. 7 years of experience in SBI Capital Markets. Joined ISB&M Kolkata campus as Director in February 2015. Involved in few Cluster Development Programs under the Ministry of Commerce and Industries.

Prof. MADAN B. SURVASE

Ph.D(Pursuing from Symbiosis International University, Pune) & M.Phil & M.A in Economics (University of Pune)

10 years of experience in Academic & Research. Worked at Gokhale Institute of Politics and Economics, Pune, Kohinoor Business School, Khandala and Pune Institute of Business and Management, Pune.

MEDIA & COMMUNICATION:

Prof. SUSHIL BEHL

MBA (JIMS)

30 Years Corporate and academic Experience. Faculty at Nima University & Flame University, Experience at companies like TATA, Mafatlal, & Greaves Cotton.

ASHWINI KUMAR

M.A (BHU), NET Mass. Com, B.Sc (BIT), Animation & Multimedia
Specialization : Motion Graphics& Animation

4.5 years Industry, Worked for IIIT Allahabad, CII,WCAPL,MKCL, Multiversity. Worked for several central and state government projects.

Prof. SAGAR PALKAR

BA (Economics) from Pune University, MA (Mass Communication) from Tilak Maharashtra University

10 years of experience in teaching graphic designing field. He has expertise in Graphic Designing softwares. Has worked for leading production houses like Viacom 18, Balaji Telefilms and Reliance Entertainment in Mumbai.

Prof. BRITA SINGH

BA (Hons.), BPSS-Board Member

Teaching English and conducting mock Group Discussions and Personal Interviews

VISITING FACULTY

RAJEEV TANEJA

PGDBM, XLRI.

Worked with APJ Group and Usha Alloys & Steel Ltd.

SANDEEP NENE

MBA (IIM), ACA, M.Sc. (UK).

12 years experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.

K K BHAN

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG, Light engineering Industry, Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

SAMKIT SHAH

FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi).

4 years of experience with Reliance Industries and engaged in consultancy.

ROHIT LALWANI

MBA, Symbiosis Pune.

Experience of 7 years. Worked with Wonder Bath, Asian Paints and independent entrepreneur.

ROHITESH GIDWANI

PGDBA, B.Sc. Ph.D. (Pursuing).

Worked with Dr. Reddy's Laboratories and Marketing Head of the SBU (Xenura)

LALITHA DESHPANDE

PGPBM (IIM, Bangalore),

Experience of 25 years in Head HR positions with NTPC, Maruti Udyog, Smithkline Beecham, HCC, Mumbai, Go Air and Air India.

AMEY SANE

M.Com. (Symbiosis), CA.

Practicing CA (Direct Taxation), Teaching in various management schools across the country.

VISHAL R. SHAH

MBA (Marketing) from Symbiosis,

with experience of 15 years in Bharti, Idea Cellular, Tech Mahindra. Currently working as General Manager - Strategy (Telecom Vertical Group) at Tech Mahindra

YOGESH MATHUR

Former HOD (Post Production, FTII, Pune),

Visiting faculty at Whistling Woods International, Mumbai; SIMC, Pune.

PRASHANT DESAI

Graduate from FTII, Pune.

Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for past 3 decades.

DHAN MADAN

PGDBM (XLRI), B.Sc. (Statistics).

Long years of industrial and academic experience in soft skill training and consultancy

SURESH VISHWANATH

MBA (XLRI),

Over 32 years of experience with Voltas, Pan Africa Group, Accredited member of American Psychological Association

SIDDHARTH JOSHI

Over 13 year's business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Holds a M.S (Manufacturing Systems) from the University of Texas, Austin and has completed the EEPGM program from IIM-K.

ADIP ROY

35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.

SUMIT JAIN

MBA (S.P Jain Dubai & Singapore).

8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

RAJIV JAJODIA

CFA (USA), MMS (Finance, Sydenham Institute of Management Studies, Mumbai).

Experience of 4 years with Barclays Plc., UAE and CRISIL Ltd.,

a Standard & Poor's Company.

SANGITA SOMAN

PGP (OB, ICFAI Pune).

Experience of 13 years as corporate trainer, facilitator and soft skill enhancement.

RAJENDRA MAGADUM

BE (Auto).

Operations Management professional with over 15 years of experience in IT and BPO sector. Certified Project Management Professional (PMP), Six Sigma Blackbelt and SEI-CMMi. Worked with Aptara Inc. and Affinity Express.

RADHIKA GUPTA

PGDM (HRD and Marketing). Worked at Chimanbhai Patel Institute of Management and Research, Mirza International, Redtape brand etc. Have conducted various workshops on soft skills like communication, time management, leadership, team-building etc.

Dr. KEVAL J KUMAR

Former HOD, Department of Communication and Journalism, University of Pune.

Worked with Mudra Institute of Communications, Ahmedabad (MICA) and former Director, Symbiosis Institute of Media and Communication (SIMC).

DINIAR PATEL

BA (English), Business Journalism (Manchester, UK).

Editor TOI supplements. Worked with reputed dailies like The Telegraph, The Statesman, The Times of India and Business Standard.

PLACEMENT POLICY

The Placement Cell presents a list of campus recruiters over the years to the students, prior to the placement period. Scheduling of companies would be based on preferences expressed by the students. To optimize the preference process, companies are advised to deliver a Pre Placement Talk (PPT) at the campus. PPT helps the students understand a company better and creates an opportunity to clarify any queries regarding the same. Thus the students make a more informed choice in their preference ranking.

Once an offer is made and a student receives an offer letter, then he/she is eligible to sit for only two other dream companies. If a student gets two simultaneous offers then he/she has to accept any one of the two. In case of dream company the first offer is final. Pre Placement Offer (PPO), a student who receives a PPO must accept or reject within 48 hours after receiving the offer. Having accepted the offer, he/she is required to opt out of the placement program.

Summer Internship – Once a student gets an offer for summer internship, he/she will not be eligible for any subsequent offer. Companies offer stipend while they visit campus for internship.

Note:

All job offers, either on campus or PPO, for the students participating in the placement program should be made through the placement cell of ISB&M.

All correspondence to and from the company will be routed through the placement cell only.

Companies will be required to make an offer in writing in the campus on their letter head or on the form provided by the ISB&M at the recruitment stage. This would be binding on both the parties.

A company can make spot offers.

All communications are made through Placement Cell.





ISB&M
International School Of Business & Media

Pune (Nande)

S. No. 44/1, 44 1/2, Nande Village,
Pashan Sus Road, Taluka Mulshi, Pune : 411 042
Tel. : 020 66754649/58/60/93
Fax : 020 66754678
Email: icare@isbm.ac.in

Kolkata

Synthesis Business Park, A&B Wing
1st Floor, CB D/1, JL-23, AA-II
New Town, PO & PS : New Town
Kolkata -700 156
Tel: 0 9766453899
Email: placements.kolkata@isbm.ac.in
isbm-kolkata.placements@gmail.com

Bengaluru

Plot No. 241, Sompura Industrial Area,
Ninduvanda Village
Sompura Hobli, Nelamangala Taluka,
Bengaluru: 562111.
Tel: 0 9230562592

Sachin Lele

Chairperson-Placements & Faculty in Marketing
Mob: + 91 775 704 6882
Email: lelesachin@gmail.com

Anjali Jari

Co-ordinator ICARE
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